

# NCC Cable System Order

64142

117465177

Order #	62347946	Flight Dates	10/31/16 - 11/13/16	Update Date	10/08/16
Syscode	8428	Agency	Nonbox/Eisner	Version	1 Vs. 1
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only	Advertiser	Reform America Fund	Show All Lines	
Market	La Crosse	Client Code	WGE	Total # of Weeks	2
AE	Lean Losier	Product Code	RAF	Total	\$6,944.00
Sales Coordinator	Michael Ryan	Est Code	1031FXNC	Commission	\$1,041.60
Office	Chicago	Product Name		Net Total	\$5,902.40
Phone	(312) 527-5755	Credit Status		Total Spots	56
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Nov15	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-
					CPM
					-

Comments : 10.8 NEW ORDER. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	X							-	-	1	\$129.00	\$129.00	30	
2	FXNC	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$129.00	\$129.00	30	
3	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	1	\$129.00	\$129.00	30	
4	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	1	\$129.00	\$129.00	30	
5	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	\$129.00	\$129.00	30	
6	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	1	\$129.00	\$129.00	30	
7	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	1	\$129.00	\$129.00	30	
8	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	1	\$129.00	\$129.00	30	
9	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	3	\$87.00	\$261.00	30	
10	FXNC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$87.00	\$261.00	30	
11	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$87.00	\$261.00	30	
12	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$87.00	\$261.00	30	
13	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$87.00	\$261.00	30	
14	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$87.00	\$261.00	30	
15	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$87.00	\$261.00	30	
16	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	\$87.00	\$261.00	30	
17	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$136.00	\$136.00	30	
18	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$136.00	\$136.00	30	
19	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	\$136.00	\$136.00	30	
20	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$136.00	\$136.00	30	
21	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$136.00	\$136.00	30	

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AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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22	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$136.00	\$136.00	30	
23	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$136.00	\$136.00	30	
24	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00							X	-	-	1	\$136.00	\$136.00	30	
25	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$171.00	\$342.00	30	
26	FXNC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00		X						-	-	2	\$171.00	\$342.00	30	
27	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$171.00	\$342.00	30	
28	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$171.00	\$342.00	30	
29	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$171.00	\$342.00	30	
30	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$171.00	\$342.00	30	
31	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$171.00	\$342.00	30	
32	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$171.00	\$342.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	56	0	0	0	0	0	0	0	0	0	0	0	56
AMT	\$6,944.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,944.00

SYSTEM APP: SALES ACCT Date Printed 10/10/16

62347946 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |